

ADDENDUM

*Chapter 3: Expanding Reach and
Influence Through Partnerships*

chapter

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ADDENDUM 1

Stroke Materials Resource Guide

This compilation of stroke resources presents materials from national organizations concerned with stroke prevention and care. Some materials are free, and others can be purchased.

RESOURCES ARE ORGANIZED BY

- Consumer Materials on Risk Prevention, Signs, and Symptoms of Stroke
- Health Educator/Program Planning Resources
- Materials for Health Care Professionals
- Materials for Stroke Survivors
- Materials for Caregivers
- Materials for Spanish-Speaking Audiences

Acronyms used can be found on page 3.21.

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CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Aneurysm Answers	NSA	A fact sheet in Q&A format detailing the symptoms and diagnosis of stroke and aneurysms.	\$0.25 per fact sheet To order, call 1-800-STROKES.
Are You at Risk for Stroke?	NSA	A two-sided self-assessment questionnaire to identify personal stroke risk factors. Provides no individual analysis or risk reduction plan. Directs at-risk participants to consult with their physicians.	\$15 for a pack of 100 To order, call 1-800-STROKES.
Be Smoke Free	NSA	A fact sheet summarizing smoking and stroke risk while confronting the excuses smokers might make while attempting to quit.	\$0.25 per fact sheet To order, call 1-800-STROKES.
Beat the Odds: Reduce Your Chances of AF-Related Stroke	NSA	Tri-fold brochure designed to educate consumers about atrial fibrillation (AF) and stroke related to AF.	Free To order, call 1-800-STROKES.
Brain Basics: Preventing Stroke	NINDS	An eight-page brochure that details healthy living habits for preventing stroke. Included are charts for scoring risk of stroke.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.
Check Your Pulse America—Atrial Fibrillation	NSA	A brochure describing the “Check your Pulse America” program and its goal of detecting atrial fibrillation, which if detected early can be treated to reduce the risk of stroke.	\$0.25 per brochure To order, call 1-800-STROKES.

CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Cholesterol and Stroke	NSA	A fact sheet in Q&A format explaining the effect of cholesterol on stroke risks as well as cholesterol measurement.	\$0.25 per fact sheet To order, call 1-800-STROKES.
Complete Guide to Stroke	NSA	A comprehensive stroke reference tool that includes statistics, basic facts, symptoms, prevention treatment, and recovery. Includes a full glossary and references.	\$20 per guide To order, call 1-800-STROKES.
Hello, My Name Is Stroke. Learn to Recognize a Stroke—Because Time Lost Is Brain Lost	AHA/ASA June 2005	Poster with tips on how to recognize stroke.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Hemorrhagic Stroke	NSA	A detailed fact sheet defining hemorrhagic stroke, its origins, symptoms, and treatment.	\$0.25 per fact sheet To order, call 1-800-STROKES.
High Blood Pressure and Stroke	AHA/ASA May 2004	Brochure about controlling key risk factors for stroke.	\$18 for a pack of 25 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Know Stroke Information Card	NINDS April 2004	A two-sided wallet card that includes the signs of stroke as well as a place to record blood pressure, cholesterol, and weight statistics at regular doctor visits.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.

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CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Know Stroke. Know the Signs. Act in Time.	NINDS October 2000	Brochure designed to educate consumers about the importance of knowing symptoms of stroke and acting immediately to get treatment.	Free For more information, visit www.ninds.nih.gov or call 1-800-352-9424.
Learn to Recognize a Stroke—Because Time Lost Is Brain Lost	AHA/ASA November 2003	Card for wallet.	\$13 for a pack of 50 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Learn to Recognize a Stroke—Because Time Lost Is Brain Lost	AHA/ASA November 2003	Postcard with tips for how to recognize stroke.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Learn to Recognize the Warning Signs of a Stroke	AHA/ASA May 2003	Two-sided bookmark spotlights warning signs and risk factors of stroke; provides ASA information.	\$11 for a pack of 100 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Learn to Recognize the Warning Signs of a Stroke	AHA/ASA	Poster with tips for how to recognize stroke.	\$15 for a pack of 5 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Reducing Risk	NSA	A two-sided fact sheet on reducing risk and recognizing the symptoms of stroke. The fact sheet includes the NSA's stroke prevention guidelines.	\$0.25 per fact sheet To order, call 1-800-STROKES.

CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Search Your Heart: Bookmark	AHA/ASA	Set of four bookmarks, each with health-related messages with information on stroke.	\$13 for a pack of 200 To order, call 1-800-611-6083.
Smoking and Your Risk of Stroke	AHA/ASA August 2002	Brochure providing information on how smoking significantly increases risk of stroke.	To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Stroke and High Blood Pressure	NSA	A four-page booklet introducing blood pressure and its relation to stroke. Blood pressure medications are also addressed.	\$0.25 per brochure To order, call 1-800-STROKES.
Stroke and High Blood Pressure	NSA	One-page fact sheet designed to educate consumers about the link between stroke and high blood pressure.	\$0.25 per fact sheet To order, call 1-800-STROKES.
Stroke Is America's No. 3 Killer	AHA/ASA May 2003	Bookmark with facts on stroke risk and signs and symptoms of stroke.	For more information, call 1-800-611-6083.
Stroke Patient Education Toolkit	AHA/ASA	A comprehensive kit that contains reproducible fact sheets, presentations, awareness materials, a video, CD-ROM, and more for stroke prevention and life after stroke.	\$54.95 For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.

ADDENDUM 1: STROKE MATERIALS RESOURCE GUIDE**CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE**

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Stroke Risk Factors and Warning Signs	NINDS May 1999	A two-sided laminated bookmark listing risk factors and warning signs.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.
Stroke Risk Reduction: A Healthy Nutrition Guide	NSA	A two-page fact sheet with stroke prevention guidelines and tips for healthy nutrition.	\$0.25 per guide. To order, call 1-800-STROKES.
Stroke Risk Scorecard	NSA	Oversized card with tips for reducing stroke risk, signs and symptoms of stroke, and scoring chart for personal assessment of stroke risk.	For more information, call 1-800-STROKES.
Stroke Warning Signs Magnet	AHA/ASA	Magnet shaped like a stop sign.	\$45 for a pack of 50 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Understanding Stroke	AHA/ASA	A brochure explaining stroke and how to reduce risk. Focuses on stroke prevention and contains the latest statistics on stroke.	To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Understanding the Link Between PFO and Stroke	NSA	A tri-fold brochure for those concerned about patent foramen ovale (PFO) and its relation to stroke.	\$0.25 per brochure To order, call 1-800-STROKES.

CONSUMER MATERIALS ON RISK PREVENTION, SIGNS, AND SYMPTOMS OF STROKE

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Warning Signs of Stroke	AHA/ASA March 2004	Brochure focusing on warning signs of stroke and heart attack and necessary actions in case of each.	\$26 for a pack of 50 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
What Is AVM?	AHA/ASA	Downloadable booklet that discusses the definition, causes, and potential treatments for arteriovenous malformation (AVM).	Downloadable PDF file www.strokeassociation.org
What You Should Know About Cerebral Aneurysm	AHA/ASA	In-depth booklet explaining aneurysms and potential treatments for them.	Download at www.strokeassociation.org .
When It Comes to Strokes, Every Second Counts	Tri-State Stroke Network May 2004	Brochure giving general information on stroke risks and prevention.	For more information, visit www.startwithyourheart.com .
Women in Your Life	NSA	16-page booklet designed to educate consumers about the effects of stroke on women. It includes a stroke-risk evaluation.	\$1.50 per booklet To order, call 1-800-STROKES.

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HEALTH EDUCATOR/PROGRAM PLANNING RESOURCES

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Atlas of Heart Disease and Stroke	CDC in collaboration with WHO	Addresses heart disease and stroke in six parts: cardiovascular disease; risk factors; the burden; action; the future and the past; and world tables. Topics addressed through pictures and a few words. Designed for use by policy makers, national and international organizations, health professionals, and the general public.	The Atlas may be downloaded or ordered from the Website of the World Health Organization at www.who.int/cardiovascular_diseases/resources/atlas/en
Atlas of Stroke Mortality: Racial, Ethnic, and Geographic Disparities in the United States.	CDC, 2003	Provides county-level maps of stroke for the five largest racial and ethnic groups in the United States.	Online at www.cdc.gov/cvh/maps/strokeatlas/atlas.htm For free copy send request to ccinfo@cdc.gov or call 1-888-232-2306.
Atlas of Stroke Hospitalizations	CDC, 2005	Will provide additional state and county-based data on stroke.	Will be online in 2005 at www.cdc.gov/cvh
Brain Attack Poster	NSA	Features Brain Attack art—illustration of a stroke in progress, with a prevention message; also available in “Emergency/Call 9-1-1” version (22" x 32").	\$5 per poster To order, call 1-800-STROKES.
Community Stroke Prevention Screening Guide	NSA	Comprehensive guide on conducting NSA's stroke-screening protocols. Includes samples of materials and a one-year free subscription to NSA's bimonthly magazine, Stroke Smart.	\$25 per screening guide To order, call 1-800-STROKES.
Heart and Stroke Statistical Update	AHA	Data on risk factors, nutrition, quality of care, medical procedures, and economic cost.	Available at www.americanheart.org/presenter.jhtml?identifier=3000090

HEALTH EDUCATOR/PROGRAM PLANNING RESOURCES

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
High Blood Pressure	CDC	Fact sheet that includes a map and statistics about high blood pressure in the United States.	Available at www.cdc.gov/cvh/library/fs_bloodpressure.htm Also available in Spanish.
Know Stroke Community Education Training Kit	NINDS May 2001	A boxed kit of materials for use in planning and conducting a stroke awareness event. The kit includes posters, patient education brochures, and an award-winning 8-minute video featuring interviews with experts and stroke patients. It can be used to train health educators on stroke education.	Single copies are free. Each additional kit is \$10. To order, visit www.ninds.nih.gov or call 1-800-352-9424.
Know the Signs and Symptoms of a Stroke	CDC	Fact sheet about signs of a stroke and about the efforts of CDC to reduce the stroke burden.	Available at www.cdc.gov/cvh/library/fs_strokesigns.htm Also available in Spanish.
Know the Symptoms Poster	NSA	Full-color illustrations depicting stroke symptoms with "Call 9-1-1" message. Reversible poster—English on one side, Spanish on the other (18" x 24").	\$5 per poster To order, call 1-800-STROKES.
Let's Talk About Stroke, Patient Information Sheets	AHA/ASA	A series of downloadable patient information sheets.	Download at www.strokeassociation.org .
Organizing Stroke Screenings	AHA/ASA	This 22-page guide offers instructions needed to hold a successful stroke screening in a community. The guide also includes a sample Stroke Risk Assessment Form for screenings.	Download at www.strokeassociation.org .

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Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Preventing Heart Disease and Stroke: Addressing the Nation's Leading Killers	CDC	At-a-Glance report on CDC's and states' efforts to meet the challenges of heart disease and stroke.	Available at www.cdc.gov/nccdphp/aag/aag_cvd.htm
Promising Practices in Chronic Disease Prevention and Control: A Public Health Framework for Action	CDC	Sources of strategies, methods, tools, and training opportunities in chronic disease prevention.	Available at www.cdc.gov/nccdphp/promising_practices/index.htm
State Heart Disease and Stroke Prevention Program Addresses High Blood Pressure	CDC	Fact sheet on what states are doing and can do to ease the burden of stroke by educating the public about control of high blood pressure.	Available at www.cdc.gov/cvh/library/fs_state_hbp.htm
State Heart Disease and Stroke Prevention Program Addresses Stroke	CDC	Fact sheet on state plans and stroke interventions through CDC-funded efforts in state programs.	Available at www.cdc.gov/cvh/library/fs_state_stroke.htm
State Heart Disease and Stroke Prevention Program in Health Care Settings to Address Heart Disease and Stroke	CDC	Fact sheet includes example of CDC-funded state program activities to address cardiovascular disease disparities in health care settings.	Available at www.cdc.gov/cvh/library/fs_state_healthcare.htm
Stroke Fact Sheet	CDC	Information on stroke networks and registries and CDC activities to reduce stroke burden.	Available at www.cdc.gov/cvh/library/fs_stroke.htm Also available in Spanish.

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Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Stroke Risk Appraisal Form and Risk Reduction Plan	NSA	Two-sided screening form used to assess stroke risk. Four-page participant take-home form designed to identify risks and follow-up actions to educate, motivate, and reinforce stroke risk reduction. Includes space for referral information.	\$5 for appraisal form and risk reduction plan, also available in Spanish. To order, call 1-800-STROKES.
Stroke: Patient Education Toolkit	AHA/ASA	This kit contains fact sheets, presentations, awareness materials, a video, CD-ROM, and more for stroke prevention and life after stroke.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Stroke: When Minutes Matter Kit	AHA/ASA	Video, booklet, and bookmarks designed for senior center leaders to educate clients on recognizing and responding to stroke.	\$8.75 per package To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Transient Ischemic Attack	NSA	Tri-fold brochure designed to educate consumers about transient ischemic attacks (TIAs), or mini-strokes, and to emphasize stroke prevention.	\$0.25 per brochure To order, call 1-800-STROKES.
Understanding Stroke Slides	NSA	Twelve color slides of illustrations in NSA stroke booklet.	\$25 for 12 slides To order, call 1-800-STROKES.

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MATERIALS FOR HEALTH CARE PROFESSIONALS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Acute Stroke Continuing Education AHA/ASA	October 2003	Continuing education book for independent study for physicians, nurses, and emergency medical technicians.	\$35 per book To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
American Stroke Association's Online NIH Stroke Scale Training	AHA/ASA	Online version of the NIH Stroke Scale training. Offers training on how to perform the NIH Stroke Scale and continuing education credits for those who complete and pass the tests at the end.	Free For more information, visit www.asatrainingcampus.org .
Are You Recognized Yet? Heart/Stroke Recognition Program for Specialists and Primary Care Physicians	AHA/ASA	Program with the National Council on Quality Assessment for physicians to apply for recognition as providing high-quality cardiovascular and stroke care. This program evaluates physicians on how they comply with evidence-based guidelines for providing heart health care.	Free For more information visit www.ncqa.org/hsrp or call 1-800-275-7585.
ASTP—Acute Stroke Treatment Program	AHA/ASA	ASTP serves as a checklist for ensuring the delivery of high-quality and efficient care to acute stroke patients. ASTP is the first step to prepare a hospital for <i>Get With the Guidelines—Stroke</i> implementation.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Cincinnati Prehospital Stroke Scale/ Algorithm for Suspected Stroke	AHA/ASA June 2003	Card for emergency medical technicians and paramedics to quickly assess the severity of a potential stroke.	\$10 per stroke scale To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Get with the Guidelines—Stroke. Getting Started	AHA/ASA April 2004	Brochure offering highlights of <i>Get With the Guidelines—Stroke</i> program for hospitals. Provides overview and rationale for hospital participation. Potentially helpful to hospitals seeking JCAHO certification as a stroke center.	For more information, visit www.strokeassociation.org/getwiththeguidelines or guidelineinfo@heart.org .

MATERIALS FOR HEALTH CARE PROFESSIONALS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Hospital Stroke Emergency Response Reminder	NSA	A poster (9" x 12") to remind hospital staff that a stroke trial is being conducted in their institution. Customize with stroke team beeper/phone number.	\$1 per poster To order, call 1-800-STROKES.
Joint Commission's Certificate of Distinction for Primary Stroke Centers	AHA/ASA	Brochure providing overview of JCAHO stroke center certification program. Includes a mail-back card for more information.	\$35.00 for a pack of 100 To order, visit www.jcaho.org .
NIH Stroke Scale Booklet and DVD Training	NINDS February/June 2004	The NIH Stroke Scale provides a common language for assessing the severity of a patient's stroke. This portable, pocket-sized, laminated reference booklet is for use by health professionals who administer the NIH Stroke Scale to patients. The DVD encourages health care professionals to be certified in use of the NIH Stroke Scale.	Booklet is free; \$50 per training DVD To order, visit www.ninds.nih.gov or call 1-800-352-9424.
NIH Stroke Scale Exam	NSA	NSA provides certification on the NIH Stroke Scale. Health care professionals who request the package receive proctor instruction, exam transmittal form, materials references, exam in scannable format, letter with exam score, passing certificate (if applicable), and registration into NSA's NIH Stroke Scale Database.	\$25 per exam To order, call 1-800-STROKES.
The Paul Coverdell National Acute Stroke Registry	CDC	A fact sheet on CDC-funded stroke registries, their history, and locations.	Available at www.cdc.gov/cvh/stroke_registry.htm
Proceedings of a National Symposium on Rapid Identification and Treatment of Acute Stroke	NINDS August 1997	A monograph that lists recommendations developed in 1996 by representatives from more than 50 organizations interested in the care of stroke patients. Individual papers identify the best ways to reorganize health care systems to increase availability of thrombolytic treatment for stroke.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.

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Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Risk CD-ROM	NSA	A user-friendly, computer-based-tool to profile risks in a clinical or health fair setting. This CD-ROM is based on data from the Framingham Study and offers a stroke knowledge quiz and stroke facts presentation.	\$90 per CD-ROM To order, call 1-800-STROKES.
Starting Now	AHA/ASA	Offers rehabilitation health care professionals the tools necessary to implement a five-lesson patient education course for stroke survivors and their families.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Stroke Prevention Risk Profile	NSA	Assessment form designed to be mailed in for a personal stroke risk profile and prevention plan. Requires minimal staffing and planning. Available for individuals, hospitals, and other organizations. Results are processed and mailed in 48 hours.	\$10 per profile To order, call 1-800-STROKES.
Stroke Prevention Slide Presentation Kit	NSA	Includes 30 slides and accompanying text on management of patients at risk for stroke. Ideal for presentations to general practice physicians.	\$35 per kit. To order, call 1-800-STROKES.
Stroke Risk Assessment Form	AHA/ASA	The form is an 8.5" x 11" carbonless four-part form to be used by health care professionals when they are evaluating a person's stroke risk.	Download at http://strokeassociation.org .

MATERIALS FOR HEALTH CARE PROFESSIONALS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Stroke/Brain Attack Slide Presentation Syllabus	NSA	Includes 125 completely revised slides, a presentation CD-ROM, and accompanying printed pages with suggested narrative. Newly expanded topics include primary and secondary prevention, acute treatment, and rehabilitation.	\$160 per presentation To order, call 1-800-STROKES.
Stroke: Prehospital Care	AHA/ASA	CD-ROM designed to increase prehospital providers' knowledge about stroke. The module teaches participants about the pathophysiology, risk factors, differential diagnosis, recognition, assessment, and management of a potential stroke.	\$35 per CD-ROM To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Task Force Reports from the 2002 NINDS Symposium "Improving the Chain of Recovery for Acute Stroke in Your Community"	NINDS September 2003	This volume presents conclusions reached by experts charged with defining goals in six critical areas: public recognition and rapid response to stroke; a hospital's optimal level of care; professional education; templates for organizing stroke triage; community incentives for enhancing stroke care; and provider support systems for treating acute stroke. The task force reports can be used as a model for structuring a stroke symposium to bring together relevant players to address barriers to improvements in rates of people treated for stroke.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.

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MATERIALS FOR STROKE SURVIVORS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Courage: Poems & Positive Thoughts for Stroke Survivors	NSA	83-page book with words of inspiration for survivors and caregivers.	\$10.95 per book To order, call 1-800-STROKES.
Discovery Circles: NSA's Guide to Organizing and Facilitating Stroke Support Groups	NSA	This 213-page detailed manual describes the support group structure and the facilitator's role.	\$39 per manual. To order, call 1-800-STROKES.
Living with Disability After Stroke	AHA/ASA November 2003	30-page educational booklet that gives stroke survivors practical tips for daily life.	\$3 per booklet To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Memory Issues After Stroke	NSA	A tri-fold brochure on the symptoms, diagnosis, and treatment of vascular dementia, the decline in mental abilities for some who have suffered a stroke.	\$0.25 per brochure To order, call 1-800-STROKES.
Mobility: Issues Facing Stroke Survivors and Their Families	NSA	A booklet for survivors and caregivers on understanding stroke paralysis and spasticity. Treatments are addressed as well.	\$0.25 per brochure To order, call 1-800-STROKES.

MATERIALS FOR STROKE SURVIVORS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Moving Forward After Stroke—A Financial Education for Survivors	AHA/ASA	Book published with National Endowment for Financial Education focused on helping stroke survivors understand the issues they will face post-stroke and providing tips for confronting them.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
Post-Stroke Rehabilitation	NINDS August 2002	A fact sheet to help survivors, their families, and their caregivers understand the importance of rehabilitation after a stroke and identify the best types of services for their particular situation. Included are resources for more information about the facts of stroke.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.
Sex After Stroke	AHA/ASA August 2003	Brochure that serves as a guide to intimacy after stroke.	\$27 for a pack of 25 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Stroke Connection Magazine	AHA/ASA	Magazine on stroke issues for caregivers and survivors.	Free subscription For more information, visit www.strokeassociation.org .
Stroke: Hope Through Research	NINDS June 1999	A 66-page booklet designed to educate the public about risk factors, causes, symptoms, and treatments for stroke. Included are descriptions of the different types of stroke, a glossary of stroke terms, highlights of current basic and clinical research.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.

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MATERIALS FOR CAREGIVERS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Being a Stroke Family Caregiver	AHA/ASA March 2003	Brochure providing overview of issues caregivers face, including financial and emotional burdens.	\$16 for a pack of 25 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Caring for Someone with Aphasia	AHA/ASA 2003	Guide to caring for someone with aphasia, a common effect of stroke that affects a person's ability to communicate.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.
How a Stroke Affects Behavior	AHA/ASA March 2004	Brochure for caregivers on understanding the physical and emotional changes that stroke can cause.	\$19 for a pack of 25 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
Moving Forward After Stroke—A Financial Education for Caregivers	AHA/ASA	Book published with National Endowment for Financial Education focused on helping stroke survivors understand employee rights, disability benefits, adapting the home, and other issues.	For more information, visit www.aha.channing-bete.com or call 1-800-611-6083.

MATERIALS FOR CAREGIVERS

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
November Days	NSA	A 255-page book about a caregiver and her struggle with a loved one's stroke.	\$12.95 per book To order, call 1-800-STROKES.
Stroke Connection Magazine	AHA/ASA July/August 2004	Magazine on stroke issues for caregivers and survivors.	Free subscription For more information, visit www.strokeassociation.org .
Successful Support Groups	AHA/ASA	A comprehensive 30-page booklet that gives guidance for starting and maintaining a viable stroke support group.	Download at www.strokeassociation.org .
Ted's Stroke: The Caregiver's Story	NSA	A 175-page book providing personal experiences, guidance, and tips for caregivers.	\$14.95 per book To order, call 1-800-STROKES.
The Magic of Humor in Caregiving	NSA	A dynamic teaching tool focusing on the necessity of humor in daily caregiving interaction.	\$9.95 per kit To order, call 1-800-STROKES.

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MATERIALS FOR SPANISH-SPEAKING AUDIENCES

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Ataque Cerebral	NINDS September 2002	A Spanish-language brochure designed to educate consumers about the importance of knowing the symptoms of stroke and acting immediately to get treatment.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9424.
Brain Basics: Previendo la Apoplejia (Stroke)	NINDS	An eight-page Spanish-language brochure that details healthy living habits for preventing stroke. Included are charts for scoring risk of stroke.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9425.
De Corazon a Corazon	AHA/ASA 2003	Faith-based educational program designed to motivate participants to have their risk factors for stroke evaluated.	\$67 per program kit To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
El Ataque Cerebral: Reducción del Riesgo y Reconocimiento de los Sintomas	NSA	A Spanish-language fact sheet designed to educate consumers about risk factors and warning signs of stroke.	\$0.25 per fact sheet To order, call 1-800-STROKES.
Accidente Cerebrovascular: Esperanza en la Investigación	NINDS December 2000	A 66-page booklet designed to educate the public about the risk factors, causes, symptoms, and treatments for stroke. Included are descriptions of the different types of stroke, a glossary of stroke terms, highlights of current basic and clinical research.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9426.
¿Ha Oído el Último? (Have You Heard the Latest?)	AHA/ASA	This Spanish-language brochure provides a clear and concise overview of stroke, including major breakthroughs in its treatment.	To order, visit www.aha.channing-bete.com or call 1-800-611-6083.

MATERIALS FOR SPANISH-SPEAKING AUDIENCES

Title	Authoring Organization & Publication Date	Description of Stroke Material	Cost and Ordering Information
Hablemos de los Ataques al Cerebro	ASA/AHA	Spanish-language fact sheets to help reduce risk and understand stroke.	Free To download, visit www.strokeassociation.org .
Hello Stroke—Bilingual	AHA/ASA	Bilingual stroke poster. One side is English, and the other side is Spanish.	To order, visit www.aha.channing-bete.com or call 1-800-611-6083.
La Rehabilitación después de una Apoplejía	NINDS March 2003	A Spanish-language fact sheet to help survivors, their families, and their caregivers understand the importance of rehabilitation after a stroke and identify the best types of services for their particular situation. Included are resources for additional stroke information.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9428.
Los Factores de Riesgo	NINDS May 1999	A two-sided laminated bookmark listing risk factors and warning signs in Spanish.	Free To order, visit www.ninds.nih.gov or call 1-800-352-9427.
Para Comprender los Ataques al Cerebro (Understanding Stroke)	AHA/ASA February 2004	Brochure explaining stroke and how to reduce risk. In both English and Spanish.	\$26 for a pack of 50 To order, visit www.aha.channing-bete.com or call 1-800-611-6083.

Acronyms used:

AF	atrial fibrillation
AHA	American Heart Association
ASA	American Stroke Association
AVM	arteriovenous malformation
CDC	Centers for Disease Control and Prevention
JCAHO	Joint Commission on Accreditation of Healthcare Organizations

NINDS	National Institute of Neurological Disorders and Stroke
NSA	National Stroke Association
PFO	patent foramen ovale
Q&A	Questions and answers
TIA	transient ischemic attack
WHO	World Health Organization